

Strategic Plan

Objective Two

Foster sustainable Business and Community growth in Broome.

- 2.1 Identify, quantify and document the hurdles to and opportunities for business growth in Broome which currently exist.
WHAT: Designing and driving a business survey process to deliver the best and most useful information outcome
BY WHEN: February 2008
- 2.2 Develop a networking strategy for working with key stakeholder bodies in Broome, ready to address major planning and problem issues.
WHAT: A plan which puts in place a quick reference set of contact information so that everything from a member's query to a large planning issue can be easily networked into solution information
BY WHEN: March 2008
- 2.3 Promote business opportunities to members and investors outside Broome.
WHAT: Identify the best method(s) of and a strategy for promoting Broome as a business migration destination.
BY WHEN: November 2007
- 2.4 Develop and promote community partnerships
WHAT: Write a policy statement for Chamber community support
BY WHEN: Completed

