

CCTV NEEDS PROJECT COMMITTEE

Business operators in Chinatown have been frustrated with continued antisocial and disruptive behaviour both during business hours and after hours.

An exciting development would be a CCTV network for the townsite, centrally networked through the Broome Police Station and available for use after reported incidents occur.

President Pat Imbert has spent considerable time researching and sourcing possible support for the Chinatown CCTV project.

A practical solution, and possible funding has been identified. The next stage involves the formation of a Steering Committee for the project, from stakeholders from the Chinatown precinct.

Some Chamber funding has been allocated for the development of this project. Please contact Pat Imbert or Caroline Could at the Chamber office if you are interesting in volunteering for this Committee.

THIS ISSUE: SKYWEST & MERCURE SHOWCASE DEVELOPMENT



Business After Hours speakers from left, Damien Pio, Mercure, Mike Hoar from Skywest, Adam Donkin, Searchsmart and Chamber President Pat Imbert

A turnout of 70 enjoyed the hospitality of the Mercure Continental Inn and Skywest at the Chamber's March event.

Lucky guests Rene Sprinkhuizen from Water Dynamics, Zeeta Files from the Broome Visitor Files and Rob Menzies from Broome International Airport won the door prizes of return flights for two to Perth and accommodation in the new development at the Mercure.

Guests were invited to view a finished suite in the new development and given an overview of the resort's new

directions in accommodation and hospitality.

Adam Donkin gave some interesting insights into web marketing and optimisation of websites.

THIS ISSUE:

- ★ BAH March 08
- ★ CCTV for Chinatown
- ★ New Members
- ★ BAH April 08
- ★ Members Meeting
- ★ Training
- ★ Advertiser Discount
- ★ Telstra Business

NEW WEBSITE DEVELOPMENTS

Visit the Chamber website's Calendar of Events page to see how training and development opportunities are now listed.

Information is provided on courses provided by local providers, and the remote suppliers who will be visiting Broome this year.

The Chamber's Strategic Plan is now fully listed on the website, with a growing list of policies, which are currently being developed.

BUSINESS MARKETING WORKSHOP

The Marketing Your Business at the Mangrove on April 8th is a fantastic event. Ian Crawford is a great speaker and the workshop is heavily subsidised by KACC to the low cost of \$25/person. It is extremely relevant to CCI members.

Call Natalie at KACC on 9192 2450 to book a spot.

MULTIPLE BUSINESS MEMBERSHIPS

In response to enquiry from a number of members, it is not possible for more than one business to be represented by one membership.

The Chamber's membership is very reasonably priced for the value it offers to members, and the cost of membership is fully tax deductible.

With the website now on line, regular newsletter and Business After Hours networking functions, members benefit from additional marketing and networking opportunities.

CHAMBER SUPPORTS JANDAMARRA TOUR

The Black Swan Theatre Company and Bunuba Films are proposing to tour the Kimberley including Broome in August with a production of the Jandamarra play.

The Chamber supports cultural events which promote and develop the arts as an economic opportunity for this culturally diverse community.

Move over Elton.

APRIL BUSINESS AFTER HOURS

Make sure you put April 16th into your diary to attend the Chamber's Business After Hours function at Paspaley Plaza in Chinatown.

Hosted by Telstra Countrywide and Paspaley Plaza, the event will enable you to gain insights into current Chamber projects, and see the newly completed Norwescom outlet.

Bigpond and Next G prizes are being given away, so don't forget your business cards.

If your business would benefit from exposure to the Broome business community, there are still a couple of spots available in the 2008 BAH calendar. Call Caroline on 9193 5553 to book.

GET VALUE FROM THE WEBSITE

There are still many members who are not getting the best value from the marketing opportunity the Chamber website offers.

If you haven't sent your logo and a request to link to your website, please contact Caroline at the Chamber office on 9193 5553 or via email to broomechamber@westnet.com.au.

Think about taking advantage of marketing to other members by offering an ongoing discount on your products and services which we can list on our members' discounts page.

DATES TO REMEMBER

Grants ExpoApr 8th
Business MarketingApr 8th
OHS CourseApr 14th -18th
Business After HoursApr 16th
Customer Service StrategyApr 17th
Committee MeetingApr 23rd
North West ExpoMay 3rd-4th
Committee MeetingMay 21st

MEMBERS' ISSUES

If you have issues you would like the Chamber to address please call Caroline on 9193 5553 or you can email broomechamber@westnet.com.au.

NEW MEMBERS

Welcome to Norwescom, Broome's Gateway Accommodation, Broome Motors, Kingswood Marine, Survey North, Aussie Off Road Tours, Goombaragin Eco Ventures.

