

PROFIT FROM EXPO 2008

The feedback from past visitors to the North West Expo is that they want more to spend their cash on at the event. It's a prime opportunity for retailers especially to profit from exhibiting at the event.

Last year Skywest offered discounted airfares to Darwin and many locals took advantage of the one off opportunity to book holidays for their families.

Broome Office Supplies each year experiences excellent sales in the month following the event after exposing sections of their product range.

Chamber members are eligible for a discount off the registration fee and the Chamber will also rent a wallspace from members areas for a Chamber poster.

The Business Enterprise Centres have an area within Expo which is subsidised so that small businesses can use the opportunity to launch their new ventures.

Many business exhibitors benefit from partnering with a community organisation, donating part of their space to a local community interest or running some kind of fundraising project at the Expo.

Contact Kimberley Events on 9193 7008 or visit the Expo website at www.northwestexpo.com.au. Don't forget to claim the Chamber discount when you register.

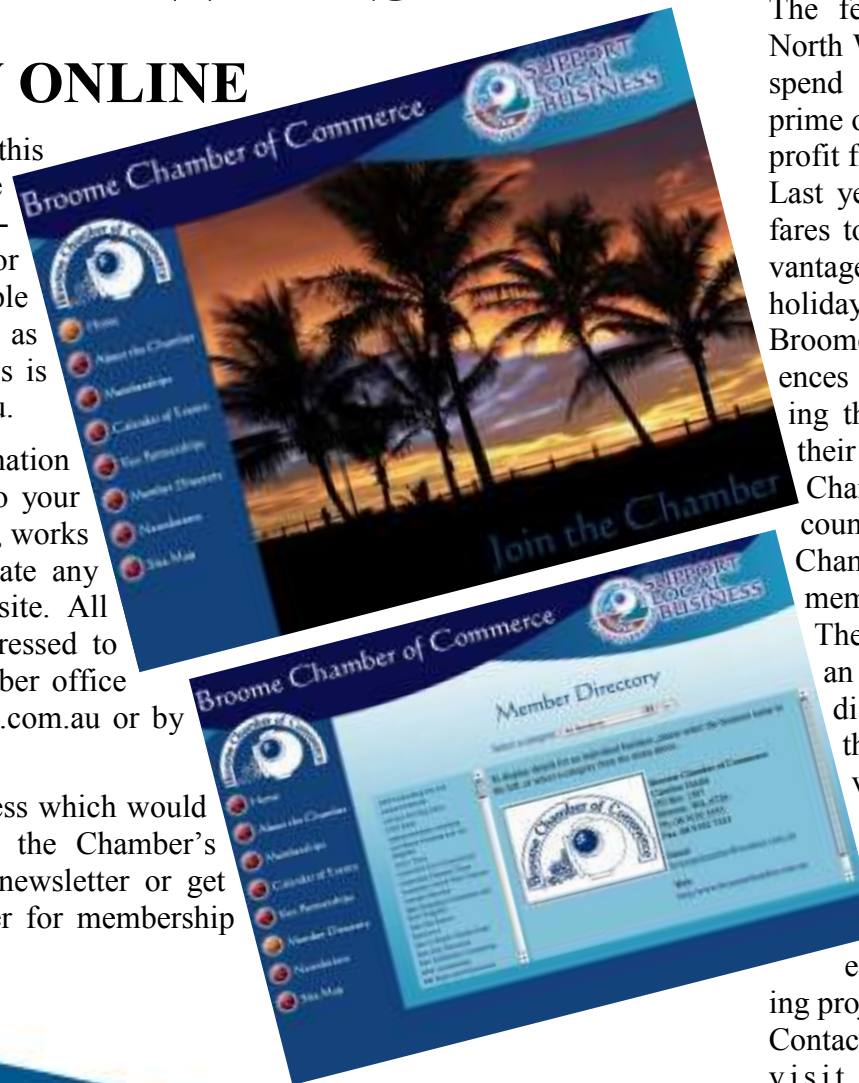
CHAMBER WEBSITE

NOW ONLINE

By the time you receive this newsletter, the Broome Chamber of Commerce website will be online ready for visitors. Please make a couple of minutes to visit it as soon as possible. The website address is www.broomechamber.com.au.

Check your business information is up to date, and the link to your own website, if you have one, works properly. We would appreciate any feedback you have on the site. All communications can be addressed to Caroline Gould at the Chamber office on broomechamber@westnet.com.au or by phone at 9193 5553.

If you know any local business which would benefit from marketing via the Chamber's website, forward them this newsletter or get them to contact the Chamber for membership information.



THIS ISSUE:

- * Chamber Website
- * Expo
- * New Members
- * BAH
- * Members Meeting
- * Grants Expo
- * Advertiser Discount
- * Australia Day



DON'T MISS THE FIRST BUSINESS AFTER HOURS FOR 2008

To be held at the Rendezvous Sanctuary Resort on Friday February 8th at 5pm, featuring Patrick Walker, the WA Consumer Protection Commissioner. He will deliver new information on the Government's Compliance Taskforce, its powers and its planned activities.

Don't miss this opportunity to gain important business information in a very time efficient manner, at a lovely tropical location over a couple of drinks (book for dinner afterwards to secure a table).

MEMBER EVENTS IN 2008

There are only a couple of spots still available this year for Business After Hours events, so jump in and make your booking as soon as possible. In addition, the Chamber will hold a Golf Day and a Day at the Races is in planning with the Broome Turf Club. Visit the Chamber's website during February for more calendar information.

GRANTS EXPO

Registration is now open for the KACC's Grants Expo to be held on Tuesday April 8th in Broome. These Grant Expos have proven a great success in showcasing funding opportunities and programs.

For more information, contact Lisa at the KACC Broome office on 9192 2450.

BUSINESS PAGE IN LOCAL PAPER

The Broome Advertiser will launch a monthly business page in February this year, and offers all Chamber members an opportunity to advertise at a 10% discount to support it.

Contact Neil Bourke at the Advertiser on 9192 1061 for more information.

DATES TO REMEMBER

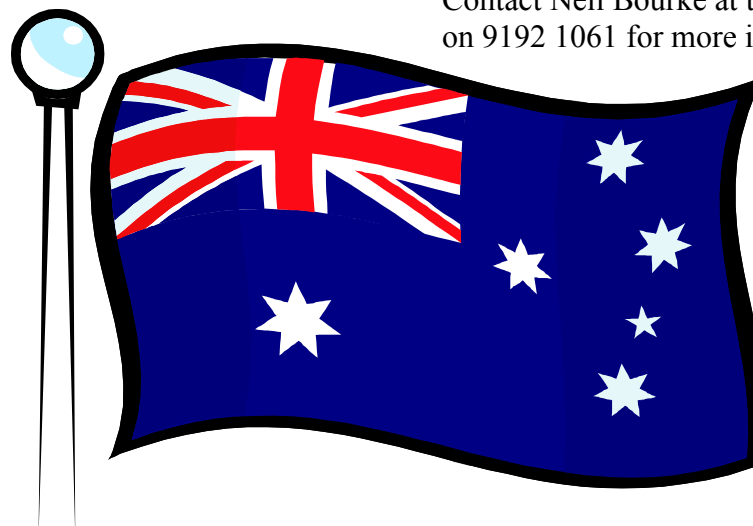
Business After HoursFeb 8th
Members meeting.....Feb 20th
Committee meetingFeb 20th
Business After HoursMar 12th
Committee meetingMar 19th
Grants ExpoApr 8th
Business After HoursApr 9th

COMMITTEE NEWS

Deputy Vice President ..Roger Colless
Secretary Anne Brown

MEMBERS' ISSUES

If you have issues you would like the Chamber to address please come to our next **members' meeting on 20th February 2008 at 1.30pm at Notre Dame University Library in the Kailis Room.** Call Caroline on 9193 5553 or you can email her at broomechamber@westnet.com.au to let us know you are coming. For more urgent matters, contact Caroline at the Chamber office on 9193 5553 or email broomechamber@westnet.com.au



AUSTRALIA DAY IN BROOME 2008

The Lions Club are holding an Australia Day celebration at Lions Pioneer Park, Town Beach on Saturday morning from 8.00am. Come along for breakfast, games and fun for all the family. There will be the Aussie Citizenship & Affirmation Ceremony at 9am, Free train rides for the kids, Breakfast still only \$2.00 (Eggs, Bacon, Lambs Fry, Sausages, Hash Browns, Tea, Coffee and Orange Juice!) and lots more. Come early as it is a very popular event and don't forget to bring your chair and Aussie spirit.

NEW MEMBERS

Welcome to Toll Mermaid, Cygnet Bay Pearls, KSCE, Sentosa Fishing Charters, Pacific Transport Enterprises, Goolarri Media, Kimberley Chiropractic and Som Thai Kitchen.



The Broome Chamber of Commerce newsletter is produced by the Broome Chamber of Commerce, designed by Ellyn Hartvigsen of Sublime Graphic Design and funded by the GWN Buy in Broome television campaign.

You can contact the Broome Chamber on Phone: (08) 9193 5553, Fax: (08) 9193 5947
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