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AICD COMPANY DIRECTOR'S COURSE

The Chamber has been asked to establish the level of interest of members in attending the AICD Company Director's Course to be potentially held here in Broome. This would be a first for this course which is normally restricted to the Capital cities.

AICD has been delivering director programs for 30 years. What makes our courses different is that they are specific to directors' needs, not general management programs. All materials are designed with input from experienced directors using stringent quality processes. In addition, materials are regularly updated to keep them in line with legislation and current best practice.

Elisabeth Lucke, our Treasurer and committee member has attended this course and states:-"The Company Directors' course is highly informative and practical. In one week I learned more and more about how to apply it than I did in a year of studying economics. The presenters were passionate and clear about their topics, not academics, but current experts in their fields. The amount of material covered was immense, and the practical examples were topical and dynamic." At this stage, we are trying to gauge the level of interest here in Broome. If you are interested in

receiving more information (no commitment required), please contact the Broome Chamber of Commerce on 91935553 or broomechamber@westnet.com.au

NORTH WEST EXPO MEMBER POSTER

Thank you to all the businesses who have agreed to display a Chamber of Commerce Membership poster on their exhibit at the North West Expo. If your business is represented at the Expo this year and you are a Chamber Member let us know. The Broome Chamber is offering a \$100 subsidy to exhibiting members who display an A3 Chamber poster at their Expo site. If you know other businesses who are represented at the Expo and not members let them know too.

SKYWEST KIMBERLEY REGION SMALL BUSINESS AWARDS

The applications have closed and its now time to wait and see what the judges have to say. The Kimberley Regional Small Business Awards is to be held on the 6th June with the Minister of Small Business Hon. Margaret M Quirk attending. Graeme Atherton the Manager of Broome Small Business Centre has said " the quality of the entries indicates that many of the nominees have put considerable effort into their submission. We wish you all good luck

KIMBERLEY ECONOMIC FORUM

Only three weeks left until the inaugural Kimberley Economic Forum. The forum provides a unique opportunity for large organisations to engage regional business community and in doing so outline their vision, management approach and economic returns their development will provide to the region. Representatives from all areas of industry will be present including David Parker Director, Chamber of Minerals & Energy WA.



This forum has a clear focus of facilitating opportunities for small and large business to network and leverage business partnerships that will assist to improve sustainability levels in the region. Registrations are still being taken for the Forum. Please contact Caroline on 9193 5553 or email kef@broomechamber.com.au for a registration form. The event will be held on the 2nd May at the Sam Male Room, Cable Beach Club from 8.30am.

COMMENDATIONS FOR THE CHAMBER AND THE KIMBERLEY ECONOMIC FORUM

The Broome Chamber of Commerce has received a commendation from the Broome International Airport. In a letter received from the Airport it was stated " BIA commends the Broome Chamber of Commerce for this new initiative(Kimberley Economic Forum) which will be of great benefit to small and large business in providing networking opportunities within the Kimberley



SUPPORT LOCAL BUSINESS

BUSINESS AFTER HOURS

- April 11th
- Broome Hovercraft Base
- 5.00-7.30pm

Speakers

- Patrick Imbert- Chamber President
- Broome Hovercraft-Roger Colless
- Regimen-John Vojkovich
- Kimberley Economic Forum

If you would like to host a Business after Hours function please contact Caroline on 9193 5533

MEMBER ACHIEVEMENTS.

Congratulations goes to Chamber Members Harvey World Travel and especially Debbie Lennon for her "Manager of the Year Award 2006" Debbie was amongst many finalists from all over Australia competing for this award. Debbie as part owner of Harvey World Travel has made significant changes to the business to provide a wider variety of experience in her staff and this reflects in the service provided to her customers.

MEMBERS DISTRIBUTION LIST

The long awaited list is here. All current members will be categories into business type with contact details on a Chamber Members list. This enables members to know who other members are and to encourage these businesses to use each others services. Updates will be sent regularly when new members join.

GWN ADVERTISING

Members of the Chamber are eligible to participate in the Broome Shop Local television packaging with GWN. This is literally the cheapest and most cost effective television advertising money can buy anywhere in Australia. For \$850 per month plus GST you can test the medium for your business over a six month period. Second time participant Chris Maher from Art-house in Clementson Street says "The Shop Local television has increased our profile and turnover, and brought a new customer base from outside Broome as well. I'll be going in for a third run." For more information and package details, contact Elisabeth Lucke on 0429 836 536 or Caroline Gould at the Broome Chamber office on 9193 5553.

WRMC TIP

STATE AWARD AMENDMENTS

New amendments have been made to certain state awards. If a person is employed under the following awards then these amendments will apply to your business.

- Contract Cleaners,
- Motel, Hostel, Service Flats and Boarding House workers,
- Restaurant, tearoom and catering workers, Club workers
- Hotel and Tavern workers.

If you would like information on these changes please contact Caroline on 9193 5553 and thank you to WRMC for this tip. If you would like any assistance with your Work Place Relations please contact Jodie Konstek on 9361 3733

CHAMBER MEMBERSHIP

The Broome Chamber currently has 119 paid up members . If your membership subscription is overdue, please remember to pay it before the fees go up this year.

NEW MEMBERS

Welcome to new members
Broome Carpet Cleaning,
Progressive Admin and Bookkeeping Services,
Market Creations.
Broome and the Kimberley Holidays
1800 Broome Pty Ltd
Grunt Labour
Santosa's Computer Solutions

MEMBERS MEETING

The Chamber will now start holding members meetings bi monthly to allow members to discuss, in a formal arena, areas they would like the Chamber to address. The first will be incorporated into the Business after Hours Function in April to allow the Chamber to establish an agenda and preferred times and locations for members. The meeting will allow the Committee to meet more of their members and discuss issues effecting their businesses. It is an opportunity for both parties to come together and work together to establish a better business environment for Broome. Members will be informed by email each month of both the Business After Hours and Members meeting dates.

DATES TO REMEMBER

April Business after Hours.....April 11
April Committee MeetingApril 18
Kimberley Economic Forum May 2
North West Expo May 5-6
May Committee MeetingMay 16
May Members Meeting.....May TBA
June Business After Hours.....June 13
June Committee Meeting.....June 20
July Members meeting.....July TBA
July Committee meeting.....July 18th

BUSINESS TIP

Even though we live in a remote town, there is no need to operate in a vacuum void of good business advice. Especially when the options provided below are all free. The federal government provides some good resources, which you can bookmark in your web browser. The Business Portal provides some great information (see www.business.gov.au). Have you considered government funding? See the links from the Business Portal, or try Ausindustry (see www.ausindustry.com.au).

For Broome based advice, try the Small Business Centre West Kimberley, Broome Chamber of Commerce, or the Small Business Field Officer (see www.kimberleyacc.org.au). If you are still stuck for an answer, try the free business advice section on my website, www.regimen.com.au/FAQ.

Until next month, happy trading! John Vojkovich- Regimen 0422 993 224 - www.regimen.com.au.

